SEC I	Form 4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

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Estimated average burden	

			2. Issuer Name and Ticker or Trading Symbol <u>J CREW GROUP INC</u> [JCG]		tionship of Reporting Pe all applicable) Director	10% Owner	
(Last) (First) (Middle) C/O J.CREW GROUP, INC. 770 BROADWAY		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/15/2010	X	Officer (give title below) EVP-Dir	Other (specify below) ect	
(Street) NEW YORK (City)	NY (State)	10003 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Filir Form filed by One Rep Form filed by More the Person	porting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (In		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, par value \$0.01	09/15/2010		A		10,000	Α	(1)	29,020 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Numb of Derivati Securiti Acquire (A) or Dispose of (D) (II 3, 4 and	ve es d ed nstr.	6. Date Exercisable and Expiration Date (Month/Day/Year)		e of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to purchase)	\$35.02	09/15/2010		A		40,000		(3)	09/15/2017	Common Stock	40,000	\$0	40,000	D	

Explanation of Responses:

1. 10,000 restricted shares of Common Stock were granted pursuant to an equity incentive plan of the issuer. Subject to the issuer's satisfaction of certain performance criteria in any of fiscal years 2011 or 2012, 5,000 shares will vest on each of September 15, 2013 and September 15, 2014.

2. Includes 24,500 restricted shares of Common Stock, granted under an equity incentive plan of the issuer, of which 4,500 shares will vest on April 15, 2011; 5,000 shares will vest on each of December 15, 2012 and December 15, 2013; and 5,000 shares will vest (subject to the issuer's satisfaction of certain performance criteria in any of fiscal years 2011 or 2012) on each of September 15, 2013 and September 15, 2014.

3. The options become exercisable in five equal annual installments beginning on the first anniversary of the Grant Date. The options are subject to a cap which results in a stock-settled automatic exercise of any then vested options if the Fair Market Value (as defined in the J.Crew Group, Inc. Amended and Restated 2008 Equity Incentive Plan) of the Corporation's Common Stock reaches or exceeds 400% of the exercise price.

Remarks:

Alice Givens is signing on behalf of Trish Donnelly pursuant to a power of attorney previously filed with the Securities and Exchange Commission.

Alice Givens pursuant to a	
power of attorney filed with the	09/17/2010
Commission	
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** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.