FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSH
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	OMB APPRO	OVAL						
	OMB Number: 3235-028							
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	hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person REISMAN HEATHER				J CREW GROUP INC [JCG]								(Check all applicable)								
					2. Data of Earlingt Transaction (Manth/Day/Mant)									X Director Officer (give title below)			10% Owner Other (specify below)			
(Last) (First) (Middle) C/O J.CREW GROUP						3. Date of Earliest Transaction (Month/Day/Year) 06/06/2007									belo	w)	DEION	"		
INC.770 BROADWAY					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street) NEW YC	ORK N	7	10003											Line) X Form filed by One Reporting Person						
MEW IC	NK IN		10003												Form filed by More than One Reporting Person					
(City)	(St	-	(Zip)																	
1 Tido of C	a a comita e Clos a t		le I - N	on-Deriva 2. Transacti		_			quirec 3.	d, Di	sposed o						6. Ownership	7. Nature of		
1. Title of Security (Instr. 3)		Date (Month/Day		Execu	2A. Deemed Execution Date, if any (Month/Day/Year)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			nd 5) Sec Ben		mount of urities eficially ed Following	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)					
								Code	v	Amount	(A) or (D)	Price				Reported Transaction(s) (Instr. 3 and 4)				
Common Stock par value \$0.01			06/06/20	06/06/2007				P		500	A	\$48	3.86		500	I	By Now! Industries Inc. ⁽¹⁾			
Common Stock par value \$0.01			06/06/20	06/06/2007				P		500	A	\$48.	\$48.8099		1,000	I	By Now! Industries Inc. ⁽¹⁾			
Common Stock par value \$0.01			06/06/20	2007				P		500	A	\$4	8.8	1	1,500	I	By Now! Industries Inc. ⁽¹⁾			
Common Stock par value \$0.01			06/06/2007				P		500	A	\$48	\$48.79		2,000	I	By Now! Industries Inc. ⁽¹⁾				
Common Stock par value \$0.01			06/06/20	6/06/2007				P		500 A \$48		\$48.	7399	2,500		I	By Now! Industries Inc. ⁽¹⁾			
		Ta	able II ·								osed of, convertib				wned					
			Transad Code (I	5. Number saction of		6. Date Exercisabl Expiration Date (Month/Day/Year)		ate	sable and te 7. Title and Amount of		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)					
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date		or Number of Shares							

Explanation of Responses:

1. Ms. Reisman owns 100% of Now! Industries Inc.

Remarks:

(2) Arlene S. Hong is signing on behalf of Heather Reisman pursuant to an authorization and designation letter previously filed with the SEC.

/s/ Arlene S. Hong on behalf of 06/06/2007 Heather Reisman (2)

Date

** Signature of Reporting Person Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).