## FORM 4

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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | <b>OF CHANGES</b> | IN BENEFICIAL | <b>OWNERSHIP</b> |
|-----------|-------------------|---------------|------------------|

OMB APPROVAL

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Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person Pfeifle Jeffrey     |   |  | J CREW GROUP INC [ JCG ] |   |   |  |  |                  | (Che                         | eck all applic                          | cable)<br>or   | 10% O   | wner  |  |                    |                                       |
|---|---|--|--------------------------|---|---|--|--|------------------|------------------------------|---|--|---|---|--|--------------------|---------------------------------------|
| (Last) (First) (Middle) C/O J.CREW GROUP, INC. 770 BROADWAY |   |  |                          | 3. Date of Earliest Transaction (Month/Day/Year) 05/23/2007 |   |  |  |                  |                              |   | - X Officer (give title Other (specify below)  President |   |   |  |                    |                                       |
| (Street) NEW YO   |   |  | 10003                    |   | _ 4. l <sup>1</sup>                     | 4. If Amendment, Date of Original Filed (Month/Day/Year) |  |                  |                              |   |  | Line  | )<br>K Form f                                       | r Joint/Group Filing (Check App<br>n filed by One Reporting Persor<br>n filed by More than One Repor<br>on |                    | n                                     |
| (City)  | (S  | •  | (Zip)                    | lon Dori  |   |  | rition A   | o quir           | od D                         | Nichood 6                               | of or B  | opoficiali  | · Owno  | <u> </u>   |                    |                                       |
| 1. Title of Security (Instr. 3)                             |   | 2. Transaction Date (Month/Day/Year)       |                          | 2A. Deemed<br>Execution Date,                               | 3.<br>Transaction<br>Code (Instr.<br>8) |  | A. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and |                  |                              | 5. Amou<br>Securiti<br>Benefic<br>Owned | int of<br>es<br>ially<br>Following                       | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |                    |                                       |
|   |   |  |                          |   |   |  |  | Code             | v                            | Amount                                  | (A) or<br>(D)  | Price   | Reporte<br>Transac<br>(Instr. 3                     | tion(s)  |                    | (Instr. 4)                            |
| Common  | Stock par v   | value \$0.01                               |                          | 05/23/2   | 2007                                    |  |  | М                |                              | 21,700                                  | A  | \$3.53  | 530   | ,841(1)  | D                  |                                       |
| Common Stock par value \$0.01 05/23/200                     |   | 2007                                       |                          |   | S <sup>(2)</sup>                        |  | 5,000  | D                | \$41.6098                    | <sup>(3)</sup> 525                      | ,841(1)  | D   |   |  |                    |                                       |
| Common  | Stock par v   | alue \$0.01                                |                          | 05/23/2   | 2007                                    |  |  | S <sup>(2)</sup> |                              | 5,000                                   | D  | \$41.75 <sup>(3)</sup>  | 520   | ,841(1)  | D                  |                                       |
| Common  | Stock par v   | alue \$0.01                                |                          | 05/23/2   | 2007                                    |  |  | S <sup>(2)</sup> |                              | 4,200                                   | D  | \$42.3 <sup>(3)</sup>   | 516   | ,641 <sup>(1)</sup>  | D                  |                                       |
| Common  | mmon Stock par value \$0.01 05/23/200                                 |  | 2007                     |   |   | S <sup>(2)</sup>   |  | 2,500            | D                            | \$42.15 <sup>(3)</sup>                  | 514  | ,141 <sup>(1)</sup>   | D   |  |                    |                                       |
| Common Stock par value \$0.01 05/23/200                     |   | 2007                                       |                          |   | <b>S</b> <sup>(2)</sup>                 |  | 2,500  | D                | \$42.2 <sup>(3)</sup>        | 511                                     | ,641 <sup>(1)</sup>                                      | D   |   |  |                    |                                       |
| Common Stock par value \$0.01 05/23/20                      |   | 2007                                       |                          |   | S <sup>(2)</sup>                        |  | 2,500  | D                | \$42.0972                    | 509                                     | ,141 <sup>(1)</sup>                                      | D   |   |  |                    |                                       |
|   |   |  | Table I                  |   |   |  |  |                  |                              | sposed of<br>s, converti                |  |   | Owned   |  |                    |                                       |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)         | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | if any                   | emed<br>ion Date,<br>/Day/Year)                             | 4.<br>Transa<br>Code (I<br>8)           | oction of<br>Instr. De<br>Se<br>Ac<br>(A                 | Number<br>erivative<br>ecurities<br>cquired<br>) or            | Expir            | te Exer<br>ation I<br>th/Day |   | of Secu  | ing<br>ive Security   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported                      | Ownership<br>Form: | Beneficial<br>Ownership<br>(Instr. 4) |

## Explanation of Responses:

\$3.53

1. Includes 114,930 restricted shares of Common Stock, granted under an equity incentive plan of the issuer, of which 24,197 shares will vest on each of November 1, 2007 and November 1, 2008; 29,036 shares will vest on August 14, 2009; and, subject to the issuer's satisfaction of certain performance criteria over a three-year period commencing on May 15, 2007, 18,750 shares will vest on each of May 15, 2011 and

Date Exercisable

(4)

Expiration Date

02/20/2013

Title

Stock

2. The sales reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan entered into by Mr. Pfeifle on March 16, 2007.

Code

M

3. The sale prices reported on this Form 4 are averages of prices from multiple transactions. Please see Schedule A filed herewith as Exhibit 99.1 for individual transaction volumes and prices.

21,700

of (D) (Instr. 3, 4 and 5)

(A) (D)

- 4. The options were exercisable as of 2/1/2007.
- 5. 44,300 of the options were exercisable on 2/1/2007 and 81,001 of the options will vest and become exercisable on 2/1/2008.

## Remarks:

Stock Option

(right to

purchase)

6. Arlene S. Hong is signing on behalf of Jeffrey Pfeifle pursuant to an authorization and designation letter previously filed with the SEC.

/s/ Arlene S. Hong on behalf of Jeffrey Pfeifle (6) 05/24/2007

\*\* Signature of Reporting Person

Amount or Number

of Shares

21,700

\$<mark>0</mark>

Date

Transaction(s) (Instr. 4)

125,301<sup>(5)</sup>

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

05/23/2007

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Schedule A

| Schedule A |       |  |  |  |  |  |
|------------|-------|--|--|--|--|--|
| Ble        | ock 1 |  |  |  |  |  |
| Quantity   | Price |  |  |  |  |  |
| 200        | 41.65 |  |  |  |  |  |
| 300        | 41.62 |  |  |  |  |  |
| 600        | 41.60 |  |  |  |  |  |
| 100        | 41.68 |  |  |  |  |  |
| 200        | 41.65 |  |  |  |  |  |
| 200        | 41.65 |  |  |  |  |  |
| 100        | 41.65 |  |  |  |  |  |
|            |       |  |  |  |  |  |
| 200        | 41.60 |  |  |  |  |  |
| 100        | 41.60 |  |  |  |  |  |
| 300        | 41.60 |  |  |  |  |  |
| 100        | 41.60 |  |  |  |  |  |
| 100        | 41.60 |  |  |  |  |  |
| 2500       | 41.60 |  |  |  |  |  |
| Blo        | ock 2 |  |  |  |  |  |
| Quantity   | Price |  |  |  |  |  |
| 100        | 41.75 |  |  |  |  |  |
| 2200       | 41.75 |  |  |  |  |  |
| 500        | 41.75 |  |  |  |  |  |
|            |       |  |  |  |  |  |
| 200        | 41.75 |  |  |  |  |  |
| 1800       | 41.75 |  |  |  |  |  |
| 100        | 41.75 |  |  |  |  |  |
| 100        | 41.75 |  |  |  |  |  |
| Blo        | ock 3 |  |  |  |  |  |
| Quantity   | Price |  |  |  |  |  |
| 100        | 42.30 |  |  |  |  |  |
| 200        | 42.30 |  |  |  |  |  |
| 100        | 42.30 |  |  |  |  |  |
| 400        | 42.30 |  |  |  |  |  |
| 1700       | 42.30 |  |  |  |  |  |
| 100        | 42.30 |  |  |  |  |  |
|            |       |  |  |  |  |  |
| 1100       | 42.30 |  |  |  |  |  |
| 400        | 42.30 |  |  |  |  |  |
| 100        | 42.30 |  |  |  |  |  |
| Blo        | ock 4 |  |  |  |  |  |
| Quantity   | Price |  |  |  |  |  |
| 100        | 42.15 |  |  |  |  |  |
| 200        | 42.15 |  |  |  |  |  |
| 200        | 42.15 |  |  |  |  |  |
| 2000       | 42.15 |  |  |  |  |  |
|            | ock 5 |  |  |  |  |  |
|            |       |  |  |  |  |  |
| Quantity   | Price |  |  |  |  |  |
| 1300       | 42.20 |  |  |  |  |  |
| 1200       | 42.20 |  |  |  |  |  |
|            |       |  |  |  |  |  |
| Block 6    |       |  |  |  |  |  |
| Quantity   | Price |  |  |  |  |  |
| 100        | 42.12 |  |  |  |  |  |
| 500        | 42.11 |  |  |  |  |  |
| 200        | 42.09 |  |  |  |  |  |
|            |       |  |  |  |  |  |
| 1100       | 42.08 |  |  |  |  |  |
| 400        | 42.12 |  |  |  |  |  |
| 200        | 42.11 |  |  |  |  |  |
|            |       |  |  |  |  |  |