FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Section 10. Form 4 or Form 5	

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Scully James S					2. Issuer Name and Ticker or Trading Symbol J CREW GROUP INC [JCG]									all applic Directo	able)	g Pers	son(s) to Issu 10% Ow Other (s)	ner
	(Last) (First) (Middle) C/O J. CREW GROUP, INC. 770 BROADWAY				/15/2	2010		action (Mor				X	below) Chi	ef Admir		below) cer, CFO		
(Street) NEW YO	NEW YORK NY 10003				4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)			ole I - Non-I	 Derivativ	e Se	curities	s Aca	uired. D	Disp	osed c	of. or Be	neficia	ally	Owned				
1. Title of Security (Instr. 3) 2. Trans Date			. Transaction	action 2A. Deemed		ed Date,	3. 4. Transaction Di Code (Instr. 5)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)		ed (A) or	-	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	: Direct or Indirect Estr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) o (D)	Price	•	Transact (Instr. 3 a	ion(s)			1150.4)
Common Stock, par value \$0.01 09/15				09/15/202	5/2010			A		15,00	000 A		.)	85,192(2)			D	
		-	Table II - De (e	erivative .g., puts,										wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)		Date Exercisable		xpiration ate	Title	Amour or Number of Shares	mber					
Stock Options	\$35.02	09/15/2010		A		60,000		(3)	09	9/15/2017	Common	60.00	0	\$0	60,00	0	D	

Explanation of Responses:

- 1. 15,000 restricted shares of Common Stock were granted pursuant to an equity incentive plan of the issuer. Subject to the issuer's satisfaction of certain performance criteria in any of fiscal years 2011 or 2012, 7,500 shares will vest on each of September 15, 2013 and September 15, 2014.
- 2. Includes 32,500 restricted shares of Common Stock, granted under an equity incentive plan of the issuer, of which 17,500 shares will vest on April 15, 2011; and 7,500 shares will vest (subject to the issuer's satisfaction of certain performance criteria in any of fiscal years 2011 or 2012) on each of September 15, 2013 and September 15, 2014.
- 3. The options become exercisable in five equal annual installments beginning on the first anniversary of the Grant Date. The options are subject to a cap which results in a stock-settled automatic exercise of any then vested options if the Fair Market Value (as defined in the J.Crew Group, Inc. Amended and Restated 2008 Equity Incentive Plan) of the Corporation's Common Stock reaches or exceeds 400% of the exercise price.

Remarks:

purchase)

/s/ James S. Scully

09/17/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.