# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 21, 2017

# J.Crew Group, Inc.

(Exact name of registrant as specified in its charter)

Commission File Number: 333-175075

Delaware (State or other jurisdiction of incorporation) 22-2894486 (IRS Employer Identification No.)

770 Broadway New York, NY 10003

(Address of principal executive offices, including zip code)

(212) 209-2500 (Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Derecommencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

D Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On March 21, 2017, J.Crew Group, Inc. issued a press release announcing the Company's financial results for the fourth quarter and fiscal year ended January 28, 2017. The Company is furnishing a copy of the press release hereto as Exhibit 99.1.

#### Item 9.01. Financial Statements and Exhibits

(a) through (c) Not applicable

(d) Exhibits:

The following exhibit is furnished with this Current Report on Form 8-K:

#### Exhibit No. Description

99.1 Press Release issued by J.Crew Group, Inc. on March 21, 2017

The information in this Current Report is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended ("Exchange Act"), nor shall such information be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly stated by specific reference in such filing.



## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: March 21, 2017

J.CREW GROUP, INC.

By: <u>/s/ MICHAEL J. NICHOLSON</u> Michael J. Nicholson President, Chief Operating Officer and Chief Financial Officer

Contacts: Vincent Zanna SVP, Finance & Treasurer (212) 209-8090

Allison Malkin / Joe Teklits ICR, Inc. (203) 682-8200

#### J.CREW GROUP, INC. ANNOUNCES FOURTH QUARTER AND FISCAL 2016 RESULTS

NEW YORK, March 21, 2017 — J.Crew Group, Inc. (the "Company") today announced financial results for the three months and fiscal year ended January 28, 2017.

Fourth Quarter highlights:

- Total revenues decreased 2% to \$695.0 million. Comparable company sales decreased 5% following a decrease of 4% in the fourth quarter last year.
- J.Crew sales decreased 5% to \$572.6 million. J.Crew comparable sales decreased 7% following a decrease of 5% in the fourth quarter last year.
- Madewell sales increased 11% to \$102.9 million. Madewell comparable sales increased 6% following an increase of 12% in the fourth quarter last year.
- Gross margin was 34.7% compared to 33.3% in the fourth quarter last year.
- Selling, general and administrative expenses were \$225.2 million, or 32.4% of revenues, compared to \$228.8 million, or 32.2% of revenues in the fourth quarter last year.
- Operating income was \$15.0 million compared to \$6.3 million in the fourth quarter last year.
- Net income was \$1.1 million compared with a net loss of \$7.0 million in the fourth quarter last year.
- Adjusted EBITDA was \$51.5 million compared to \$44.0 million in the fourth quarter last year. An explanation of the manner in which the Company uses adjusted EBITDA and a reconciliation to GAAP measures are included in Exhibit (3).

Millard Drexler, Chairman and Chief Executive Officer, commented, "While the overall retail environment remains challenging, we continue our disciplined management of expenses and inventory and remain focused on delivering the very best, iconic J.Crew and Madewell products our customers love across all channels. As a team, we are taking important steps to drive improved operational excellence across the company."

Fiscal 2016 highlights:

- Total revenues decreased 3% to \$2,425.5 million. Comparable company sales decreased 7% following a decrease of 8% last year.
- J.Crew sales decreased 6% to \$2,018.1 million. J.Crew comparable sales decreased 8% following a decrease of 10% last year.
- Madewell sales increased 14% to \$341.6 million. Madewell comparable sales increased 5% following an increase of 8% last year.
- Gross margin was 36.1% compared to 35.7% last year.
- Selling, general and administrative expenses were \$818.5 million, or 33.7% of revenues, compared to \$834.1 million, or 33.3% of revenues last year.
- Operating income was \$49.0 million compared with an operating loss of \$1,320.2 million last year. Operating income this year includes pretax, non-cash impairment charges of \$7.8 million. The operating loss last year includes pre-tax, non-cash impairment charges of \$1,381.6 million and a charge of \$4.8 million for severance and related costs associated with the Company's workforce reduction.

- Net loss was \$23.5 million compared to \$1,242.7 million last year. The net loss this year reflects the impact of (i) a non-cash charge to income tax expense of \$8.2 million to record a valuation allowance related to the Company's deferred tax assets and (ii) non-cash impairment charges. The net loss last year reflects the impact of non-cash impairment charges and a charge for severance and related costs associated with the Company's workforce reduction.
- Adjusted EBITDA was \$188.5 million compared to \$203.4 million last year. An explanation of the manner in which the Company uses adjusted EBITDA and a reconciliation to GAAP measures are included in Exhibit (3).

#### Balance Sheet highlights:

- Cash and cash equivalents were \$132.2 million compared to \$87.8 million at the end of the fourth quarter last year.
- Total debt, net of discount and deferred financing costs, was \$1,510 million compared to \$1,518 million at the end of the fourth quarter last year. There were no outstanding borrowings under the ABL Facility at January 28, 2017 or January 30, 2016.
- Inventories were \$314.5 million compared to \$372.4 million at the end of the fourth quarter last year. Inventories decreased 16% and inventories per square foot decreased 18% compared to the end of the fourth quarter last year.

#### Guidance

The Company is providing the following guidance with respect to fiscal 2017(1):

(dollars in millions)	Guidance(2)
Total revenues	- LSD to +LSD
Comparable company sales	- MSD to - LSD
J.Crew comparable sales	- MSD to - LSD
Madewell comparable sales	+LSD to +MSD
Adjusted EBITDA(3)(4)	\$190 - \$210
Capital expenditures	\$50 - \$60
Interest paid	\$80
Total stores open at end of year	567
J.Crew stores open at end of year	444
Madewell stores open at end of year	123

(1) The 53-week period ending February 3, 2018.

(2) LSD and MSD mean "Low Single Digits" and "Mid-Single Digits", respectively.

(3) Includes an anticipated \$50 million benefit driven primarily by lower product costs and other efficiencies realized in connection with the Company's sourcing and supply chain strategic initiative.

(4) A reconciliation of projected Adjusted EBITDA, which is a forward-looking non-GAAP financial measure, to the most directly comparable GAAP financial measures, is not provided because the Company is unable to provide such reconciliation without unreasonable effort. The inability to provide a reconciliation is due to the uncertainty and inherent difficulty predicting the occurrence, the financial impact and the periods in which the components of the applicable GAAP measures and non-GAAP adjustments may be recognized. The GAAP measures may include the impact of such items as non-cash share-based compensation, impairments, certain severance charges, the impact of purchase accounting resulting from the acquisition in 2011, and the tax effect of all such items. The Company has historically excluded these items from Adjusted EBITDA. The Company currently expects to continue to exclude these items in future disclosures of Adjusted EBITDA and may also exclude other items that may arise (collectively, "non-GAAP adjustments"). The decisions and events that typically lead to the recognition of non-GAAP adjustments are inherently unpredictable as to if or when they may occur. For the same reasons, the Company is unable to address the probable significance of the unavailable information, which could be material to future results.

Thus far in the first quarter, for the seven weeks ended March 18, 2017, comparable company sales decreased 11%, J.Crew comparable sales decreased 14%, and Madewell comparable sales increased 7%.

As of the date of this release, there were no outstanding borrowings under the ABL Facility with excess availability of approximately \$330 million.



#### **ABL Refinancing**

In the fourth quarter of fiscal 2016, the Company amended its ABL Facility to, among other things, extend the scheduled maturity date from December 10, 2019 to November 17, 2021. Average short-term borrowings under the ABL Facility were \$10.2 million and \$17.5 million in fiscal 2016 and fiscal 2015, respectively.

#### **Related Party**

On November 4, 2013, Chinos Intermediate Holdings A, Inc. (the "Issuer"), an indirect parent holding company of the Company, issued \$500 million aggregate principal of 7.75/8.50% Senior PIK Toggle Notes due May 1, 2019 (the "PIK Notes").

The PIK Notes are (i) senior unsecured obligations of the Issuer, (ii) structurally subordinated to all of the liabilities of the Issuer's subsidiaries, and (iii) not guaranteed by any of the Issuer's subsidiaries, and therefore are not recorded in the financial statements of the Company.

During fiscal 2016, the Issuer made interest payments on the PIK Notes by paying in kind at the PIK interest rate of 8.50% instead of paying in cash. On October 28, 2016, the Issuer also delivered notice to U.S. Bank N.A., as trustee, under the indenture governing the PIK Notes, that with respect to the interest that will be due on such notes on the May 1, 2017 interest payment date, the Issuer will make such interest payment by paying in kind at the PIK interest rate of 8.50% instead of paying in cash. The PIK election will increase the outstanding principal balance of the PIK Notes by \$23.1 million to \$566.5 million. Therefore, the Company will not pay a dividend to the Issuer in the second quarter of fiscal 2017 to fund a semi-annual interest payment. Pursuant to the terms of the indenture governing the PIK Notes, the Issuer intends to evaluate this option prior to the beginning of each interest period based on relevant factors at that time.

#### **Use of Non-GAAP Financial Measures**

This announcement includes certain non-GAAP financial measures. An explanation of the manner in which the Company uses adjusted EBITDA and an associated reconciliation to GAAP measures is included in Exhibit (3).

#### **Conference Call Information**

A conference call to discuss fourth quarter results is scheduled for today, March 21, 2017, at 4:30 PM Eastern Time. Investors and analysts interested in listening to the call are invited to dial (877) 407-3982 approximately ten minutes prior to the start of the call. The conference call will also be simultaneously webcast at www.jcrew.com. A replay of this call will be available until March 28, 2017 and can be accessed by dialing (844) 512-2921 and entering conference ID number 13657366.

#### About J.Crew Group, Inc.

J.Crew Group, Inc. is an internationally recognized omni-channel retailer of women's, men's and children's apparel, shoes and accessories. As of March 21, 2017, the Company operates 281 J.Crew retail stores, 113 Madewell stores, jcrew.com, jcrewfactory.com, the J.Crew catalog, madewell.com, the Madewell catalog, and 180 factory stores (including 39 J.Crew Mercantile stores). Certain product, press release and SEC filing information concerning the Company are available at the Company's website www.jcrew.com.



#### **Forward-Looking Statements:**

Certain statements herein, including the Company's 2017 guidance, projected store count and square footage in Exhibit (4) hereof, are "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements reflect the Company's current expectations or beliefs concerning future events, and actual results of operations may differ materially from historical results or current expectations. Any such forward-looking statements are subject to various risks and uncertainties, including the Company's substantial indebtedness and the indebtedness of its indirect parent, the retirement, repurchase or exchange of its indebtedness or the indebtedness of its indirect parent, its substantial lease obligations, its ability to anticipate and timely respond to changes in trends and consumer preferences, the strength of the global economy, declines in consumer spending or changes in seasonal consumer spending patterns, competitive market conditions, its ability to attract and retain key personnel, its ability to successfully develop, launch and grow its newer concepts and execute on strategic initiatives, product offerings, sales channels and businesses, its ability to implement its growth strategy, material disruption to its information systems, its ability to implement its real estate strategy, adverse or unseasonable weather, interruptions in its foreign sourcing operations, and other factors which are set forth in the section entitled "Risk Factors" and elsewhere in the Company's Annual Report on Form 10-K and in all filings with the SEC made subsequent to the filing of the Form 10-K. Because of the factors described

above and the inherent uncertainty of predicting future events, we caution you against relying on forward-looking statements. The Company does not undertake to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

## J.Crew Group, Inc.

## Condensed Consolidated Statements of Operations

## (unaudited)

(in thousands, except percentages)		Fourth Quarter Fiscal 2016		rth Quarter iscal 2015	Fiscal 2016	Fiscal 2015	
Net sales: J.Crew Madewell	\$	572,596 102,867	\$	604,464 92,512	\$ 2,018,052 341,570	\$ 2,146,710 300,982	
Other Total revenues		19,525 694,988		13,983 710,959	<u>65,840</u> 2,425,462	<u>58,135</u> 2,505,827	
Cost of goods sold, including buying and occupancy costs Gross profit As a percent of revenues		453,720 241,268 <i>34.7%</i>		474,512 236,447 <i>33.3%</i>	<u>1,550,185</u> 875,277 <i>36.1%</i>	<u>1,610,256</u> 895,571 <i>35.7%</i>	
Selling, general and administrative expenses As a percent of revenues		225,242 <i>32.4%</i>		228,800 <i>32.2%</i>	818,546 <i>33.7%</i>	834,137 <i>33.3%</i>	
Impairment losses		1,023		1,318	7,752	1,381,642	
Operating income (loss) As a percent of revenues		15,003 2.2%		6,329 <i>0.9%</i>	48,979 2.0%	(1,320,208) (52.7)%	
Interest expense, net		19,848		17,457	79,359	69,801	
Loss on refinancing		435			435		
Loss before income taxes		(5,280)		(11,128)	(30,815)	(1,390,009)	
Benefit for income taxes		(6,334)		(4,094)	(7,301)	(147,333)	
Net income (loss)	\$	1,054	\$	(7,034)	<u>\$ (23,514)</u>	<u>\$ (1,242,676)</u>	

## J.Crew Group, Inc.

## **Condensed Consolidated Balance Sheets**

## (unaudited)

(in thousands)	January 28, 		January 30, 2016		
Assets					
Current assets:					
Cash and cash equivalents	\$	132,226	\$	87,812	
Inventories		314,492		372,410	
Prepaid expenses and other current assets Total current assets		<u>59,494</u> 506,212		65,605	
Total current assets		506,212		525,827	
Property and equipment, net		362,187		398,244	
Intangible assets, net		450,204		460,744	
Goodwill		107,900		107,900	
Other assets		6,207		7,261	
Total assets	\$	1,432,710	\$	1,499,976	
Liabilities and Stockholders' Deficit					
Current liabilities:					
Accounts payable	\$	194,494	\$	248,342	
Other current liabilities		157,141		157,765	
Interest payable Income taxes payable to Parent		7,977 25,215		5,279 7,086	
Current portion of long-term debt		15,670		15,670	
Total current liabilities		400,497		434,142	
Long-term debt, net		1,494,490		1,501,917	
Lease-related deferred credits, net		132,566		131,812	
Deferred income taxes, net		148,200		148,819	
Other liabilities		43,168		52,273	
Stockholders' deficit		(786,211)		(768,987)	
Total liabilities and stockholders' deficit	\$	1,432,710	\$	1,499,976	

## J.Crew Group, Inc.

## **Reconciliation of Adjusted EBITDA**

#### **Non-GAAP Financial Measure**

#### (unaudited)

The following table reconciles net income (loss) reflected on the Company's condensed consolidated statements of operations to: (i) Adjusted EBITDA (a non-GAAP measure), (ii) cash flows from operating activities (measured in accordance with GAAP) and (iii) cash and cash equivalents as reflected on the condensed consolidated balance sheet (measured in accordance with GAAP).

(in millions)	Fourth Qua Fiscal 20		Fourth Q Fiscal 2		Fisc	al 2016	Fis	cal 2015
Net income (loss)	\$	1.1	\$	(7.0)	\$	(23.5)	\$	(1,242.7)
Benefit for income taxes		(6.3)		(4.1)		(7.3)		(147.3)
Interest expense (including the loss on refinancing)		20.2		17.5		79.8		69.8
Depreciation and amortization (including intangible assets)		31.7		31.0		120.0		119.5
EBITDA		46.7		37.4		169.0		(1,200.7)
Sponsor monitoring fees		2.5		2.7		10.0		10.3
Impairment losses		1.0		1.3		7.8		1,381.6
Share-based compensation		0.2		0.4		1.0		2.6
Amortization of lease commitments		1.1		2.2		0.7		4.8
Charges related to a work force reduction								4.8
Adjusted EBITDA		51.5		44.0		188.5		203.4
Taxes paid		(0.2)		(0.3)		(1.2)		(1.3)
Interest paid		(19.3)		(18.3)		(72.6)		(73.9)
Changes in working capital		87.3		64.9		23.1		7.4
Cash flows from operating activities		119.3		90.3		137.8		135.6
Cash flows from investing activities		(20.8)		(25.1)		(80.1)		(103.7)
Cash flows from financing activities		(5.1)		(24.1)		(12.9)		(54.0)
Effect of changes in foreign exchange rates on cash and cash equivalents		0.4		(0.8)		(0.4)		(1.2)
Increase (decrease) in cash		93.8		40.3		44.4		(23.3)
Cash and cash equivalents, beginning		38.4		47.5		87.8		111.1
Cash and cash equivalents, ending	\$	132.2	\$	87.8	\$	132.2	\$	87.8

The Company presents Adjusted EBITDA, a non-GAAP financial measure, because it uses such measure to: (i) monitor the performance of its business, (ii) evaluate its liquidity, and (iii) determine levels of incentive compensation. The Company believes the presentation of this measure will enhance the ability of its investors to analyze trends in its business, evaluate its performance relative to other companies in the industry, and evaluate its ability to service debt.

Adjusted EBITDA is not a presentation made in accordance with generally accepted accounting principles, and therefore, differences may exist in the manner in which other companies calculate this measure. Adjusted EBITDA should not be considered an alternative to (i) net income, as a measure of operating performance, or (ii) cash flows, as a measure of liquidity. Adjusted EBITDA has important limitations as an analytical tool and should not be considered in isolation to, or as a substitute for, analysis of the Company's results as measured in accordance with GAAP.

## Actual and Projected Store Count and Square Footage(1)

(unaudited)

		Fiscal 2016 (Actual)							
Period	Total stores open at beginning of the period	Number of stores opened during the period(2)	Number of stores closed during the period(2)	Total stores open at end of the period					
First Quarter	551	6		557					
Second Quarter	557	7		564					
Third Quarter	564	9	(2)	571					
Fourth Quarter	571	12	(8)	575					
Fiscal 2016	551	34	(10)	575					
		Fiscal 2016							
Period	Total gross square feet at beginning of the period	Gross square feet for stores opened or expanded during the period	Reduction of gross square feet for stores closed or downsized during the period	Total gross square feet at end of the period					
First Quarter	3,057,176	25,292		3,082,468					
Second Quarter	3,082,468	39,236	(10)	3,121,694					
Third Quarter	3,121,694	42,352	(10,764)	3,153,282					
Fourth Quarter	3,153,282	61,324	(49,311)	3,165,295					
Fiscal 2016	3,057,176	168,204	(60,085)	3,165,295					
		Fiscal 2017 (	(Projected)						
	Total stores open at beginning of the year	Number of stores opened during the year(3)	Number of stores closed during the year(4)	Total stores open at end of the year					
Fiscal year	575	year(5)	(20)	567					
		Fiscal 2017 (Projected)							
	Total gross square feet at beginning of the year	Gross square feet for stores opened or expanded during the year	Reduction of gross square feet for stores closed or downsized during the year	Total gross square feet at end of the year					
Fiscal year	3,165,295	42,795	(107,923)	3,100,167					

(1) Store count and square footage summary includes one retail store and one Madewell store that are temporarily closed at the time of this announcement and that are expected to re-open in August 2017.

(2) Actual number of stores opened or closed during fiscal 2016 is as follows:

	Retail	Factory	Mercantile	Madewell	International	Total
Open	2	2	19	10	1	34
Conversion to J.Crew Mercantile	(1)	(9)	10	—	—	
Close	(7)	(2)			(1)	(10)
Net	(6)	(9)	29	10		24

(3) The Company projects to open one retail, one factory and 10 Madewell stores during fiscal 2017.

(4) The Company expects to close at least 20 stores during fiscal 2017.